

THE LION'S TRIBE

NEWSLETTER

WHAT IS COMING WILL BLOW YOUR MIND



"Before she goes into labor, she gives birth; before the pains come upon her, she delivers a son. Who has ever heard of such things? Who has ever seen things like this? Can a country be born in a day or a nation be brought forth in a moment? Yet no sooner is Zion in labor than she gives birth to her children. Do I bring to the moment of birth and not give delivery?" says the Lord. "Do I close up the womb when I bring to delivery?" says your God – Isaiah 66:7-9



In 2001, a small startup named Netflix had spent the previous four years operating out of a nondescript office in Los Gatos, California. To the casual observer, Netflix appeared to be just another tech company struggling to find its way in the dot-com boom. Formerly a DVD rental service, it was attempting to transition to an online streaming model with limited success. Each month, their small team toiled relentlessly to expand their online library and enhance the user experience.

Then, in 2007, everything accelerated abruptly. What followed was an explosive period of meteoric growth. In what felt like an instantaneous delivery after laborious behind-the-scenes development, Netflix's subscriber base swelled from 7 million at the end of 2007 to over 23 million by 2010. A 'sudden' outbreak of wild success nobody saw coming.

[Click to read more →](#)

